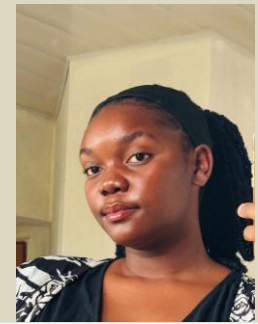


VITALISA MUZYAMBA

MEDIA KIT 2026

Lifestyle • Travel • Social Content • Brand Collaborations

Upload schedule: Sundays and Thursdays



Profile

Vitalisa Muzyamba is a digital creator with a polished lifestyle brand and a strong visual presentation across updates, video content, social channels and collaboration touchpoints. Her platform is suited to campaign work that values clean storytelling, audience connection and a modern personal brand presence.

Content focus

Lifestyle, travel, personal updates, events and creator-led features

Content Areas

Content Area	Typical Features	Suitable Brand Categories
Lifestyle content	Personal updates, everyday recommendations, curated creator moments	Beauty, fashion, wellness, accessories, personal care
Travel and experiences	Destination visuals, outings, experience-led storytelling	Hospitality, tourism, transport, restaurants, cafés
Events and appearances	Meet-and-greet moments, community touchpoints, event coverage	Launches, activations, public events, campus and youth brands
Creator features	What's in my bag, product mentions, day-in-the-life style placements	Tech, creator tools, gadgets, telecoms, productivity products

Partnership Options

Format	Deliverables
Sponsored short-form content	One branded short-form video posted on creator feed.
Story package	Three to five story frames with product, event or offer messaging.
Product integration	Lifestyle placement, usage feature, unboxing or creator routine mention.
Event collaboration	On-site appearance, live story coverage and post-event recap content.

Monthly ambassador package	Recurring content over a four-week period with coordinated brand visibility.
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Rate Card

Indicative rates are shown below for common creator deliverables.

Deliverable	Rate Range (ZMW)	Suggested Starting Rate	Notes
Short-form video posted on creator feed	1,500-4,500	2,500	Single branded video post
Photo or carousel post	900-2,500	1,500	Image-led sponsored post
Story sequence, 3-5 frames	600-1,800	1,000	Best used for launches and reminders
UGC-only vertical video for brand use	1,200-3,500	2,000	Content delivered for brand-owned use
Event appearance with live coverage	2,500-7,000	3,500	Fee may vary by duration and location
Monthly bundle: 2 videos + 4 stories + 1 recap	6,000-15,000	8,500	Recommended for recurring campaigns

Standard Terms

One reasonable round of edits is included for approved scripts and captions.

Paid usage rights for ads may be charged additionally depending on duration and channels.

Category exclusivity may be charged additionally depending on term length.

Rush turnaround and travel outside Lusaka may be billed separately where applicable.

Contact Information

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Bookings	Available for brand collaborations, campaigns and events